



2022-23 Reedy Cheer Sponsorship Program

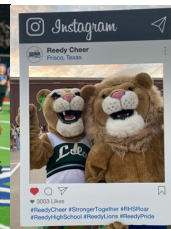
Your sponsorship helps us in many ways.....



State Cheer Competitions



Philanthropies Like Go Gold for Childhood Cancer



Our Mascots Lola & Leo



Celebrating Reedy Teams



Reedy Little Cheer



Pink Out Pep Rally & Games



Valentine's Card for Senior Citizens



Donations for Children's Hospital



Community Pep Rally & Veteran's Day Parade



About Reedy Cheer

Reedy Cheerleaders & Mascots are ambassadors of school and community spirit! We hold special events throughout the year to help support our elementary and middle schools, and our community. Our Cheerleaders also give back through programs like youth cheer clinics, Frisco Football League, the Angel's Program, and by collecting donations and volunteering for many other local charities and organizations.

Reedy Cheerleaders are proud to be an award winning squad! We placed in the Top 15 of our Division in the 2019-2020 State UIL Competition, and received a Superior rating for Chant, Cheer & Band Dance in 2020-2021. We have also received multiple awards these past two years at the National Cheer Association's Cheer Camp including 15 All American Athletes and over 60 NCA All-American Nominees!

What Your Sponsorship Provides

Your sponsorship helps fund community events like Reedy Little Cheer (RLC) – a youth program led by Reedy Cheerleaders where 125+ Frisco elementary students learn to cheer, chant, and dance, and more importantly, build self-confidence! Your sponsorship also assists the Reedy Cheer Booster Club in various ways such as providing scholarships, safety equipment, training, and end of year recognition. It also helps our Cheerleaders rally the school behind all the Reedy sports programs throughout the year by honoring them with special team send-offs and treats.

THANK YOU for Considering Sponsoring the Reedy Cheer Program!

Levels of Sponsorship

Platinum Sponsor - \$750

1. Company Logo on the Varsity Cheer Poster, Displayed in Businesses All Around Frisco
2. Company Logo on Banner to be Displayed at Selected Varsity, JV and Freshman Games and Events
3. Cheer Team Sponsor Plaque
4. Announcement with your Company Name at JV and Freshmen Football Games
5. All Gold Level Items



Gold Sponsor - \$500

1. Large Company Logo on Back of Reedy Little Cheer T-shirt (Over 125 T-Shirts)
2. All Silver Level Items



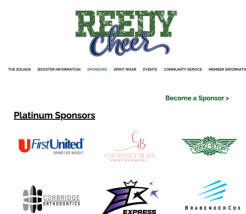
Silver Sponsor - \$350

1. Company Name on the Back of RLC T-Shirt Distributed to all Participants (Over 125 T-Shirts)
2. All Bronze Level Items



Bronze Sponsor - \$200

1. Option to Donate Flyer or Swag for Goodie Bags Handed out to All Participants to Promote Your Brand/Sell Items
2. 15 Social Media Shout Outs (Twitter, Facebook)
3. Website Link on the Reedy Cheer Booster Website Page



- **Reedy Cheer Benefactor – Company Donation of \$25 up to \$200**
 1. Website Link on Reedy Cheer Booster website - <https://www.reedycheer.org/sponsors>
 2. Social Media Shout Out
- **Family & Friends – Any donation of \$25 or more.**
 1. Website Link on Reedy Cheer Booster website.

ALL LEVELS GET OUR SINCERE GRATITUDE!!!!

Reedy Cheer Booster Club 2022-23 Annual Sponsor Form

Name of Sponsor: _____

Street Address: _____

City: _____ Zip: _____

Phone: _____ Name of Contact: _____

Social Media Tags: Facebook _____ Twitter _____

Instagram _____

Sponsor Level (Circle one): Platinum Gold Silver Bronze Benefactor/Friends & Family

Name as it should appear on T-shirts: _____

Bronze through Platinum Sponsors:

Please submit your jpeg logo to tiffany@brabendercox.com

****Platinum Sponsors we will need your logo as a color jpeg file & a white only png file.***

Make Checks Payable to: RCBC (Reedy Cheer Booster Club)

Please return checks/forms to:

Tiffany D'Alessandro
2758 Sharlis Dr
Frisco, TX 75036

For questions about Sponsorship:

email Tiffany D'Alessandro at tiffany@brabendercox.com
or call/text at 412-370-3640

Cheer Parent & Athlete Names: _____

**Due to the uncertainty brought on by Covid-19, it's possible some school and community events may be changed or cancelled during the 2022-2023 season. In that case, sponsorship items may be subject to change and we will come up with the best alternative options to help support your business!*