



2020-21 Reedy Cheer Sponsorship Program



About Reedy Cheer

Reedy Cheerleaders & Mascots are ambassadors of school and community spirit! They attend special events throughout the year to help support our local elementary and middle schools and are a big part of the Community Pep Rally held every fall. Reedy Cheerleaders also give back through programs including Reedy Little Cheer, Middle School Cheer Clinics, Frisco Football League, the Angels Program, Emily's House for Domestic Abuse Survivors, Evan's Avengers and other Childhood Cancer Awareness organizations.

Reedy Cheerleaders are proud to be an award winning squad and placed in the Top 15 of their Division in the 2019-2020 State UIL Competition. They also received multiple awards at the 2019 National Cheer Association's Cheer Camp including 9 All American Athletes and 34 NCA All-American Nominees! They were also awarded Technical Excellence Awards in Tumbling, Motions and Jumps.

What Your Sponsorship Provides

Your sponsorship helps fund community events like Reedy Little Cheer (RLC) – a youth program led by Reedy Cheerleaders where 125+ Frisco elementary students learn to cheer, chant, and dance, and more importantly, build self-confidence! Your sponsorship also assists the Reedy Cheer Booster Club in various ways such as providing scholarships, safety equipment, training, and end of year recognition. It also helps our Cheerleaders rally the school behind all the Reedy sports programs throughout the year by honoring them with special team send-offs and treats. Thank you for considering sponsoring our program!

Levels of Sponsorship**

Platinum Sponsor - \$750

1. Company Logo on the Varsity Cheer Poster, Displayed in Businesses All Around Frisco
2. Company Logo on Banner to be Displayed at Selected Games and Events
3. Cheer Team Sponsor Plaque
4. Announcement with your Company Name at JV and Freshmen Football Games
5. All Gold Level Items



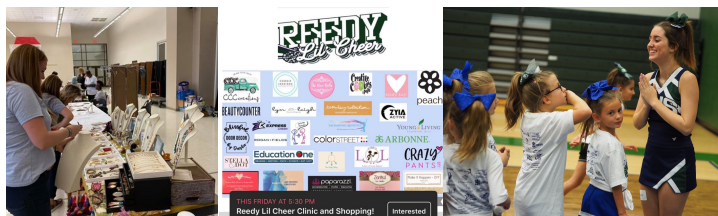
Gold Sponsor - \$500

1. Large Company Logo on Back of RLC T-shirt (Over 200 T-Shirts)
2. All Silver Level Items



Silver Sponsor - \$350

1. Name of Your Company on the Back of RLC T-Shirt Distributed to all Participants (Over 125 T-Shirts)
2. Optional Booth at the RLC Event to Promote Your Brand, Sell Items, Etc.
3. All Bronze Level Items



Bronze Sponsor - \$200

1. Option to Donate for Goodie Bag of Items to RLC – e.g. Business Card, Coupon, Advertisement
2. 15 Social Media Shout Outs (Twitter, Facebook)
3. Website Link on the Reedy Cheer Booster Website Page



Reedy Cheer Benefactor – Company Donation of \$25 up to \$200

1. Website Link on Reedy Cheer Booster website.
2. Social Media Shout Out

Family & Friends – Any donation of \$25 or more.

1. Website Link on Reedy Cheer Booster website.

ALL LEVELS GET OUR SINCERE GRATITUDE!!!!

Reedy Cheer Booster Club 2020-21 Annual Sponsor Form

Name of Sponsor: _____

Street Address: _____

City: _____ Zip: _____

Phone: _____ Name of Contact: _____

Social Media Tags: Facebook _____ Twitter _____

Instagram _____

*** **Sponsor Level: (Circle one) Platinum Gold Silver Bronze Friends & Family**

Name as it should appear on T-shirts: _____

** **Bronze through Platinum Sponsors: please submit Logo design for T-shirts to
tiffany@brabendercox.com
We will need your logo as a color jpeg file and also a white only png file.***

Make Checks Payable to: RCBC (Reedy Cheer Booster Club)

Please return checks/forms to:

Tiffany D'Alessandro
2758 Sharlis Dr
Frisco, TX 75036

For questions about Sponsorship:

email Tiffany D'Alessandro at tiffany@brabendercox.com
or call/text at 412-370-3640

Cheer Parent & Athlete Names: _____

***Due to the uncertainty brought on by Covid-19, it's possible some school and community events may be changed or cancelled during the 2020-2021 season. In that case, sponsorship items may be subject to change and we will come up with the best alternative options to help support your business!*